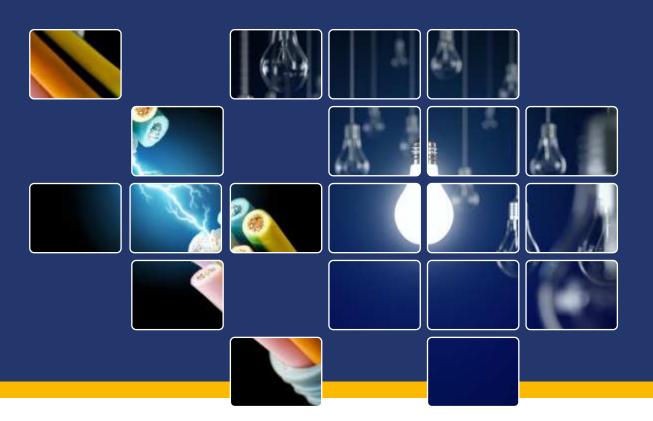
INDIA'S LEADING EXHIBITION ON ELECTRICAL ELECTRONICS &





An Exhibition on Electrical & Electronics

19 20 21 22 FEBRUARY 2021 Glada Ground, Ludhiana (Pb.) India

About

ElectroAsia Expo

ElectroAsia is Leading Exhibition on Electrical, Electronic & Power Industry. It is a smart gateway to tap the North India market in a most efficient & effective way and its a big platform to provide latest innovations & product technology. This will bring together the Electrical, Electronics & Power community under one roof. It is going to be organized by Udan Media & Communications Pvt. Ltd. at Ludhiana from 19th to 22th February 2021 at Glada Ground, Chandigarh Road, Ludhiana, Punjab (India). Electrical, Electronics & Power Sector have a big share in the Indian market and peoples who are into these domains cannot miss an opportunity to create promotion and brand awareness in the ElectroAsia Expo. It invites the industries to come and showcase best products. This four-day event enables you to keep your customers updated about the latest innovations in the industries and create business opportunities. You will be connecting with the leading exhibitors from across the Indian & overseas market.







Highlights

9 Successful years

575 Exhibitors

5 Lac Sq. Ft. Area

50,000 Visitors

12 Country Participation

1200+ Brand

850+ Live Machine







About Organizer -

Udan Media and Communications Pvt. Ltd. is a renowned name amongst the premier business houses of India. The organization is known for its dedicated and committed efforts in providing a strong platform to the entrepreneurs across the country and overseas. Our objective is to uplift the SMEs by providing them a common platform to showcase their product and get an exposure to new technology and become competitive to face the new challenges. We work to bring all the stake holders together related to that field for enhancement of trade. After All, exhibition means much more than Buyer-seller Meet...

Our track record & recent time performances certainly indicate to fact that, if you want excellent exposure for your products & best quality services matching international standards then there is one name to trust UDAN MEDIA & COMMUNICATIONS PVT. LTD.



years of expertise

525000+ Visitors

Supported by 50+ Business Associations

30+ Exhibitions hosted

Managing 4 top brands in different B2B Vertical

5500+ Exhibitors

200+ Industrial & Business Categories Covered

The young and strong team of Udan Media and Communications Pvt. Ltd. has provided an unmatched quality to its partners with a vision to be the pioneers in exhibition industry. we are open to changes and create business friendly environments where the clients/partners feel that they are part of the process with changing times. Our aim is better growth of Industry, sustain ability of business and contribute economically to the Nation building.



ww Exhibit?

This is the right platform for the best fit to display your high-end products and it will bring a powerful combination of quality buyers, senior decision makers & purchase influences from across the country. Get ready for the hustling 4 days of the event that will be exciting for business & innovators across the world. Meeting & networking with the industry professionals.

It has certain aim & benefit for the exhibitors who are participating in this exhibition which is listed below:

BENEFIT FROM EXHIBITION _

- Great exposure to your brand.
- Adding credibility
- Great place to meet potential clients
- Great platform to introduce new products
 & live demonstrations
- What features / benefits buyers are looking for
- Knowing new marketing trends & scenario
- What locations buyers are coming from
- New products & technology launches

95%

of the Exhibitors agreed that MachAuto 2020 deliver the right visitor for the Industry.

92%

of the Exhibitors rated their Experience as very satisfied with MachAuto 2020.

- Help you to analyze your competition
- Help you build a strong relationship with your existing customers.
- Open door to new business alliance
- Aid in damage control
- Technology advancement in the industry
- Gives you an opportunity to meet existing customer
- Opportunity to expand your database
- Immediate response from your target client

86%

of the Exhibitors said that MachAuto 2020 is best Exhibition in North India as Compare with others.

82%

of the Exhibitors said that they will participate in next edition.

www.electroasiaexpo.in

EXHIBITOR PROFILE



- Automation Systems
- Cables & Cable Accessories
- Calibration Systems
- Central Control Systems
- Circuit Breakers MCCB, ACB, MCB, MPCB, RCCB, RCBO, etc
- Communication Equipment
- Conducting & Winding Wires
- Conduit & Fittings
- Connectors
- Control Panels, Sync Panels, AMF Panels & MCC and PCC Panels
- Control Safety, System Protection & Monitoring Equipment
- Conversion & Storage of Electrical Energy
- Detectors
- Distribution Services & Equipment
- Earthing Equipment
- Electric Drives & Motors
- Electrical Components & Utilities
- Emergency Lighting & Energy Savers
- Fuses / Fuse Switches / Fuse Gear
- Indicators / Controllers
- Insulators & Insulating material

- Isolators
- Junction Boxes
- LED Lighting
- Lighting Industrial and Commercial & Luminaries
- Measurement, Control & Instrumentation, Diagnostic Equipment
- Power tools
- Process Control & Process Automation
- Protection Systems
- Relays
- Switch Gears & Control Gears
- Switches & Switch Boards
- Wiring Tubes & Accessories



EXHIBITOR PROFILE



- Assemblies and Subsystems
- Cables and Connectors
- Component Manufacturing Technology
- Component Materials
- Digital Meters, Panel Load Managers, Energy Meters
- ED/EDA and Test & Measurement Technology
- Electro mechanical Components
- Electronic Displays
- Micro Controllers
- Sensors, Relays, Switches and Interconnection Technology
- Signaling and Communication Systems for Railways
- Soldering Materials, Tools and Technology
- Surveillance Cameras and Security Systems
- Test and Measurement Instruments
- Modules, Hybrids, Sub assemblies & Subsystems
- Passive Components
- Power Electronics
- Printed Circuit Boards (PCBs)
- Process Control Instruments
- Research & Development Services
- Semiconductors

Power

- Bio Energy
- Building Automation
- Capacitors
- Earthing Solutions
- Energy Auditors, Conserving Equipment's &
 Management Services
- Fire Safety Systems
- Generators / Inverters / Stabilizers / UPS
- Green Building Architects
- Inspection and Testing Services
- Isolators
- Non-Conventional Energy Generators
- On Load Tap Changers
- Sandwich & Bus Duct Systems
- Transformers
- Transmission Lines and Towers
- Voltage Stabilizers & Regulators

VISITOR PROFILE

ElectroAsia Expo promises to hold tremendous significance for all levels in manufacturing organizations, Service Sector, Dealers/ distributers, Production & Technical person and its officials like CEO's Entrepreneurs, Purchase Managers, Shop Floor Engineers, Corporate Planner, Govt. Departments and trade Delegates from across the country & Overseas are also visiting this show.

- Automation
- Agriculture Machinery Manufacturers Hand tools manufacturers
- Automobiles & Auto components
- Bicycle & Bicycle Parts
- Casting & Forging Industries
- **Electrical & Electronics**
- Energy Distribution co.

- Fasteners
- Industrial automation
- Industrial Electronics
- Machine tools Industry
- Material Handling Machinery Mfrs.
- Medical Egpt. Manufacturers

- Other Engineering Products
- Plastic Processing Plants
- Printing Machinery Manufacturers
- Railways, PSU & Govt. Depts.
- Rolling Mill Machinery
- Renewable Energy (solar)
- Sewing Machine & Parts Manufacturers

- Steel Plants
- Textile machinery manufactures
- Tractor parts
- Trade Channel Partners
- Valves & Cocks' Manufacturers and Many More.....

CATEGORY WISE VISITING COMPANIES



Automobile & **Auto Components**



Machine Tools Industry



Others



Agriculture Machinery Manufacturers



Other Engineering **Products**



Bicycle & **Bicycle Parts**



Fasteners



Hand Tools Manufacturers



Textile Machinery Manufacturers



Tractor Parts



Steel Plants



Casting & Forging Industries



Valves & Cocks Manufacturers



Sewing Machine & **Parts Manufacturers**



Printing Machinery Manufacturers



Electrical & Electronics



Medical Equipment Manufacturers



Rolling Mill Machinery



Railways. PSUs & **Govt. Depts**

Visitor Profile

40% Purchase

18% Production

15% General Management

12% Sales

15% Others

Annual Purchase Power of Visiting Companies

41% 1-5 Crores

34% 5-10 Crores

25% Above 10 crores

Visitor Hierarchy

45% Top level Management

34% Middle level Management

21% Line Function

VALUE ADDED SERVICES

Electroasia Expo Provides Every Exhibitor with a bouquet of services that enable them to effectively showcase their product and services to key audience, enabling them to develop new relationship with business across India & overseas. Our management system ensures that the best of services is provided to our Exhibitors.

30+ Road Shows with Leading associations of Northern India about Electroasia Expo & seminar on need of smart manufacturing in the industries. Major objective of this campaigns is....

- Create awareness and thus generate quality visitors for Electroasia Expo.
- Generate enquiries for our exhibitors even before exhibition.





















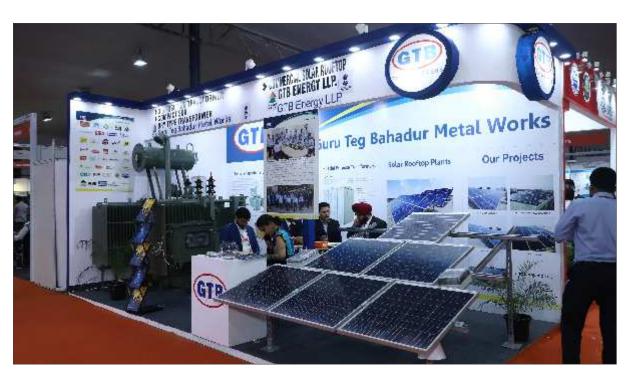


















Marketing Campaign

In order to maximize visitor attendance in our exhibitions, we follow a marketing strategy that focuses on bringing right decision maker at our shows and to maximize footfall during the event, these activities include:

- SMS Campaigns
- · Personalized Meetings with Top industry users
- · Authentic Industry Database
- VIP Programmes for Visitors
- Inviting members of Trade Associations
- · Email invitations
- Personal invitations
- Tele-marketings
- · Promotion via Media Partners
- Show Listing on top industry portals
- · Web banners advertisement on industry portals
- Newspaper Advertisement
- Magazine advertisements
- · Social Networking Websites & FM Radio Network



Whatsapp





E-mail Marketing



Tele Calling



Outdoor Advertisement

Newspaper



CHANGE

Important Dates





The Shell Space Would Include:-

- Fabricated Stall
- Floored Carpet
- Side & Rear Wall Panels
- Exhibitor Name on Facia
- One Laminated Table
- Two Chairs
- One Dust Bin
- Three Spot Light
- One 5 Amp Plug Socket
- One Entry In Participant Directory

Show Dates : 19-20-21-22 February 2021

Venue : Opp. Vardhman Mill, Chandigarh Road, Glada Ground, Ludhiana, Punjab, India

Payment Schedule

25% on Booking Confirmation

50% of Balance Amount : Before 30th Nov. 2020

Full Amount : 31st Dec. 2020

Others Important Dates

Exhibitors Profile For Participant Directory : 31st Dec. 2020

To Submit Additional Service : 31st Dec. 2020

Requirement Form

Specification Of Loading / Unloading : 31st Dec. 2020

Stall Possession (Bare Space) : 15th Feb. 2021

Stall Possession (Shell Space) : 16th Feb. 2021

Exhibitor Reserve Day : 18th Feb. 2021

Exhibit Removal : 23rd Feb. 2021

Deadline to complete exhibit transfer & stall completition is 2pm on 18th February 2021. Transfer of material / goods will not be allowed during exhibition.

Participation Cost

Fabricated Stall

Minimum Stall Size: 12 Sq. Mtr. (4m x 3m) & multiple thereof

Participation Charges

Domestic Exhibitors

Space Per Sq. Mtr. INR ₹ 12000/-

International Exhibitors

Space Per Sq. Mtr. US\$ 240

3 Phase Power

Domestic

INR ₹ 2500 per KW (kilowatt)

International

US\$ 38.5 per KW (kilowatt)

Bare Space

Minimum Stall Size: 36 Sq. Mtr. (6m x 6m) & multiple thereof

Compressed Air

Domestic

INR $\stackrel{?}{=}$ 12,000 per connection of 3 CFM with 100 psi INR $\stackrel{?}{=}$ 16,000 per connection of 6 CFM with 100 psi INR $\stackrel{?}{=}$ 20,000 per connection of 10 CFM with 100 psi

International

US\$ 200 per connection of 3 CFM with 100 psi
US\$ 270 per connection of 6 CFM with 100 psi
US\$ 335 per connection of 10 CFM with 100 psi

Other Utilities

Exhibitor should pay additional charges as per rates specified below:

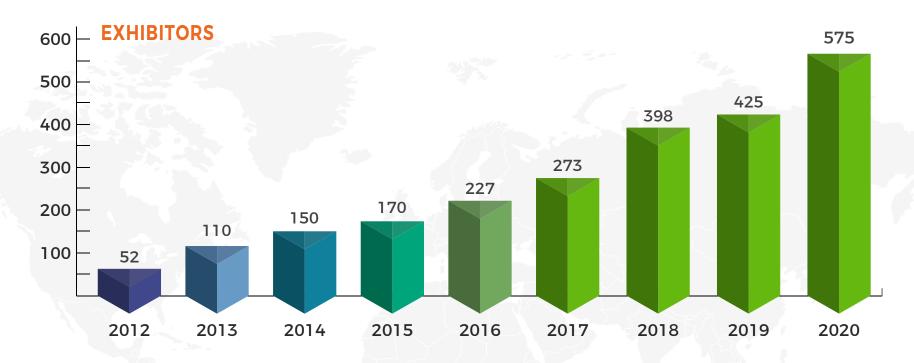
- 2 Sides open 10 % of space charges
- 3 Sides open 15 % of space charges
- 4 Sides open 20 % of space charges

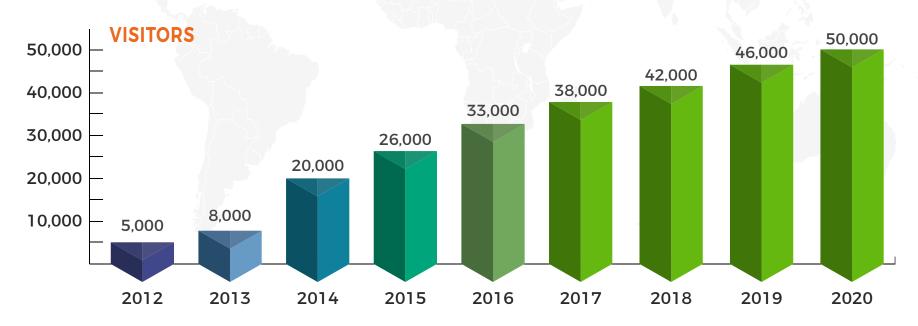


Note: GST as applicable by govt. (India)











Mach Auto Expo to begin on Feb 21 Ninth edition of Mach Auto Expo 2020 from Friday



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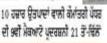
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ਪ੍ਰਦਾਸ਼ਨੀ ਦੇ ਤੀਜੇ ਦਿਨ ਮੈਂਬਰ ਪਾਰਲੀਮੈਂਟ ਡਾ ਅਮਰ ਸਿੰਘ, ਸ਼ੋਮਣੀ ਅਕਾਲੀ ਦਲ ਦੇ ਨੇਤਾ ਮਹੋਸ਼ਵਿੰਦਰ ਸਿੰਘ ਗਰੇਵਾਲ, ਚੇਅਰਮੈਨ ਉਦਯੋਗਿਕ ਬੋਰਡ ਅਮਰਜੀਤ ਸਿੰਘ ਟਿੱਕਾ, ਮੁੱਖ ਮੰਤਰੀ ਦੇ ਓਐਸਡੀ ਅੰਕਿਤ ਬਾਸਲ , ਵਧੀਕ ਭਿਪਟੀ ਕਮਿਸ਼ਨਰ ਇਕਬਾਲ ਸਿੰਘ ਸੰਧੂ, ਲੋਕ ਸੰਪਰਕ ਅਵਸਰ ਪ੍ਰਭਦੀਪ ਸਿੰਘ ਨੱਥੇਵਾਲ, ਚੋਟੀ ਦੇ ਉਦਯੋਗਿਕ ਆਗੂ ਉਂਕਾਰ ਸਿੰਘ ਪਾਹਵਾ, ਮਨਜੀਤ ਸਿੰਘ ਖਾਲਸਾ, ਗੁਰਪੂਗਟ ਸਿੰਘ ਕਾਰਲੋਂ, ਸ. ਉਪਕਾਰ ਸਿੰਘ ਆਹੁਜਾ, ਰਾਜੇਸ਼ ਕਾਲੜਾ ਗਰਪੀਤ ਸਿੰਘ ਕਾਰਲੇ ਮੌਬਰ ਐਮਐਸਐਮਈ ਬੋਰਡ, ਚਰਨਜੀਤ ਸਿੰਘ ਵਿਸ਼ਵਕਰਮਾ, ਡੀ ਐਸ ਚਾਵਲਾ, ਗਰਮੀਤ ਸਿੰਘ ਕੁਲਾਰ , ਰਾਜੀਵ ਜੈਨ, ਪਾਲ ਸਿੰਘ ਗਰੇਵਾਲ, ਸ਼ਖਜੀਤ ਸਿੰਘ ਹਾਰਾ. . ਰਾਮ ਨਾਥ ਸਾਹਨੇਵਾਲ, ਭੋਲਾ ਰਾਏ ਤੋਂ ਇਲਾਵਾ ਕਈ ਹੋਰ ਹਾਦਰ ਸਨ ਮਹੇਸ਼ਇੰਦਰ ਸਿੰਘ ਗਰੇਵਾਲ ਨੇ ਕਿਹਾ ਕਿ ਉਦਯੋਗਪਤੀਆਂ ਨੂੰ ਨਵੀਂ ਤਕਨੀਕ ਸਿੱਖਣ ਅਤੇ ਅਪਨਾਉਣ ਲਈ ਐਕਸਪੋ ਬਹੁਤ ਲਾਭਦਾਇਕ ਹੈ। ਸਰਕਾਰ ਨੂੰ ਅੰਤਰਰਾਸ਼ਟਰੀ ਬਾਜ਼ਾਰ ਵਿੱਚ ਮੁਕਾਬਲਾ ਕਰਨ ਲਈ ਨਵੀਂ ਤਕਨੀਕ ਦੀਆਂ ਮਸ਼ੀਨਾਂ ਅਪਣਾਉਣ ਲਈ ਪੰਜਾਬ ਦੇ ਉਦਯੋਗਪਤੀਆਂ ਨੂੰ ਵੀ ਸਹਾਇਤਾ ਕਰਨੀ ਚਾਹੀਦੀ ਹੈ। ਅਮਰਜੀਤ ਸਿੰਘ ਟਿੱਕਾ ਨੇ ਕਿਹਾ ਕਿ ਪੰਜਾਬ ਸਰਕਾਰ ਨੇ ਪਦਰਸ਼ਨੀ ਕੇਂਦਰ ਦਾ ਵਾਅਦਾ ਕੀਤਾ ਹੈ ਅਤੇ 2021 ਵਿੱਚ ਉਹ ਯੂਗੰਨੀ ਬਣਾਉਂਦੇ ਹਨ ਕਿ ਪਦਰਸ਼ਨੀ ਕੇਂਦਰ ਵਿੱਚ ਪਦਰਸ਼ਨੀ



ਮੈਕ ਆਟੋ ਨੁਮਾਇਸ਼ 'ਚ ਵੱਡੀ ਸ਼ਮੂਲੀਅਤ



Expo 2020 from Friday

focuses on Industry 4.0, Smart Manufacturing EXHIBITORS EVOKE HUGE RESPONSE FROM VISITORS ON

DAY 3 OF EXHIBITION Lidbiaca, February 73

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अजीत समाचार ***

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India's Leading Exhibition on Electrical & Electronics



19 20 21 22 FEBRUARY 2021 Glada Ground, Ludhiana (Pb.) India

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+91 95920 48025, 98152 22211

Email: Info@machautoexpo.in Web: www.machautoexpo.in

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