

INDIA'S  
LEADING  
EXHIBITION  
ON MACHINE TOOLS  
& AUTOMATION  
TECHNOLOGY



<b>11<sup>th</sup></b>	<b>550+</b>	<b>1500+</b>	<b>12,000+</b>	<b>25+</b>
EDITION	EXHIBITORS	LIVE MACHINERY	PRODUCTS & SERVICES	COUNTRIES PARTICIPATION

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[www.machautoexpo.in](http://www.machautoexpo.in)

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WE KNOW  
WHAT'S **BEST**  
FOR YOUR  
**BUSINESS**



*Team works, makes  
the **dream** works...*

## About Organizer

UDAN MEDIA AND COMMUNICATIONS PVT. LTD. is a renowned name amongst the premier business houses of India. The organization is known for its dedicated and committed efforts in providing a strong platform to the entrepreneurs across the country and overseas. With sole objective to uplift the SMEs by providing them a common platform to showcase their product and get an exposure to new technology and become competitive to face the new challenges. They work to bring all the stake holders together related to that field for enhancement of trade. After all, exhibition means much more than Buyer-Seller Meet...

The young and strong team of Udan Media and Communications Pvt. Ltd. has provided an unmatched quality to its partners with a vision to be the pioneers in Trade Fairs & Event Management. Organisers are open to changes and create business friendly environments where the clients/partners feel that they are part of the process with changing times. Their aim is better growth of Industry, sustain ability of business and contribute economically to the nation building.

The track record & recent time performances certainly indicate to fact that, if you want excellent exposure for your products & best quality services matching international standards then there is one name to trust UDAN MEDIA & COMMUNICATIONS PVT LTD.



- |                          |  |
|--------------------------|--|
| ■ 10 years of expertise  | ■ Managing 5 top brands in different B2B Verticals |
| ■ 30+ Exhibitions hosted | ■ 200+ Industrial & Business Categories Covered    |
| ■ 5500 + Exhibitors      | ■ Supported by 50+ Business Associations           |
| ■ 525000 + Visitors      |  |





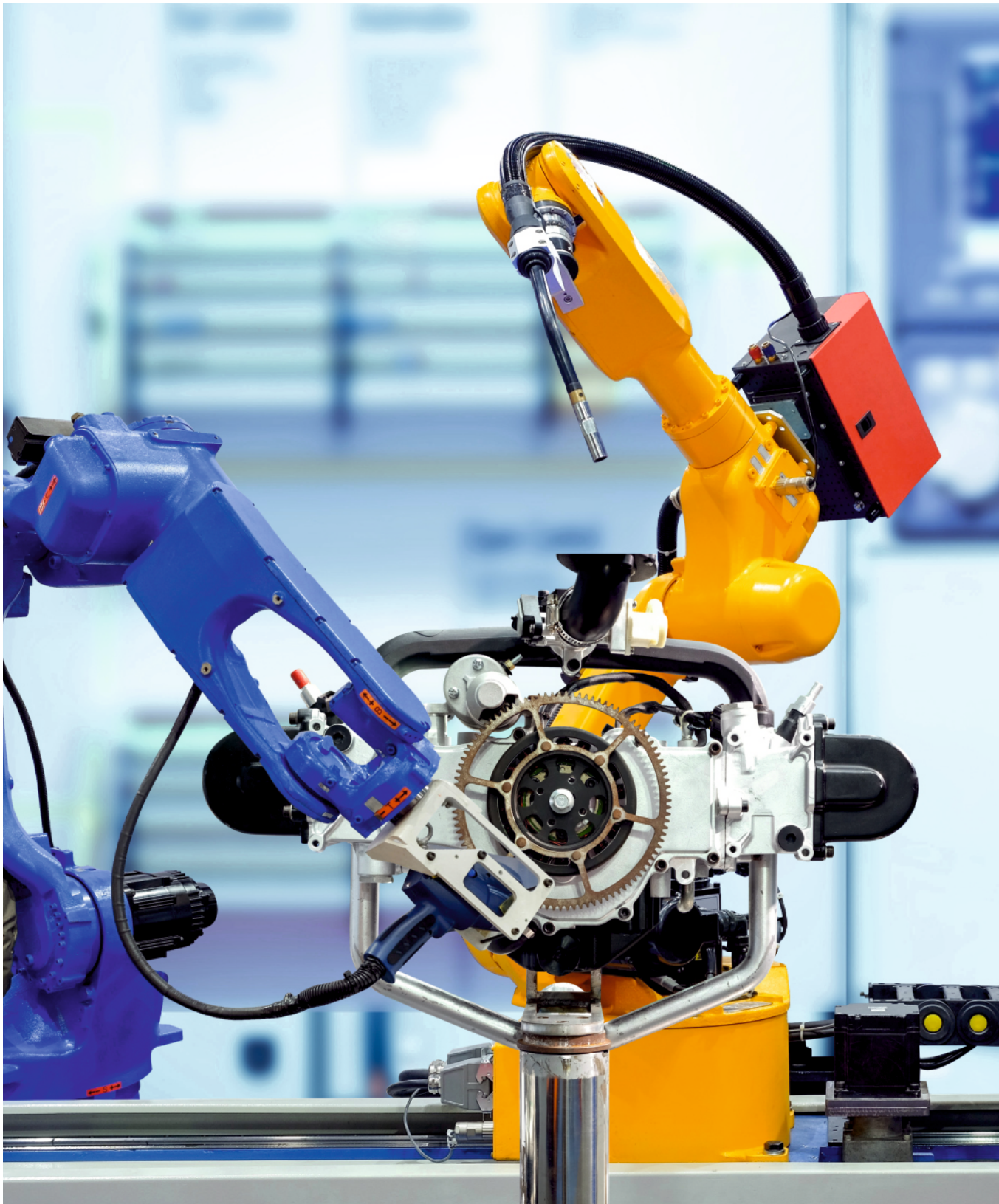
# About MachAuto Expo

## About MachAuto Expo

### India's Leading Exhibition on Machine Tools & Automation Technology

MachAuto Expo is India's Leading Exhibition on Machine Tools & Automation Technology. It aims to promote the Indian Industry on international standard by bringing the manufacturers and buyers on the same platform and share information & knowledge to understand the market dynamics-existing and future (short term, mid-term and in the long term) and thrash out the issues. It is a launch pad for new ideas, products and services and conducive environment for joint ventures & collaborations and it is open market place to source idea solution in the Machine Tools industry.

As technologies are upgrading fast so in order to compete in the international market, MachAuto Expo has taken one step ahead by presenting the 11th edition of MachAuto Expo 2022 which is being organized at G. T. Road, Near Red Mango, Ludhiana (Punjab) India from 11th to 14th March 2022. Successful Businessman strongly believe in Innovation and technological advancements which leads them to new heights in business and to compete in the international market. It is the perfect forum to visualize quality through competitiveness and ensure to achieve the Slogan "MAKE IN INDIA" and also best platform for the MSMEs units across the country to judge about the technologies & innovation which is occurring throughout the world under one roof.



## HIGHLIGHTS

**11<sup>th</sup>**  
EDITION

**850+**  
EXHIBITORS

**1500+**  
LIVE MACHINERY

**12,000+**  
PRODUCTS & SERVICES

**25+**  
COUNTRIES PARTICIPATION



# Why EXHIBIT

The MachAuto Expo always focus on latest technology and innovations which is the requirement of today and is must to survive in the market. It has certain aims for the exhibitors who are participating in this exhibition which are listed below:-

- Great exposure to your brand.
- Adding credibility
- Best place to meet potential clients
- Best platform to introduce new products & live demonstrations
- What features / benefits buyers are looking for
- Knowing new marketing trends & scenario
- What locations buyers are coming from
- New products & technology launches
- Help you to analyze your competition
- Help you build a strong relationship with your existing customers.
- Opportunity for new business alliance
- Aid in damage control
- Technology advancement in the industry
- Gives you an opportunity to meet existing customer
- Opportunity to expand your database
- Immediate response from your target client

- **94%** of the Exhibitors agreed that MachAuto 2021 delivered the right visitor for the Industry.
- **96%** of the Exhibitors rated their Experience as very satisfied with MachAuto 2021.
- **89%** of the Exhibitors said that MachAuto 2021 is best Exhibition in North India as Compared with others.
- **87%** of the Exhibitors said that they will participate in next edition.













# FOCUSED SECTORS



## MACHINE TOOLS - CUTTING

- Bandsaw Machine
- Broach Machine
- CNC/VMC/HMC Machines
- Cutting Tools
- Drilling Machine
- Electrical Discharge Machining (EDM)
- Hacksaw Machines
- Hydraulic Machine
- Lathe
- Milling Machine
- Shaper Machine
- Slotting Machine
- SPM'S
- Surface Grinder
- Tapping Machine
- Wire Straightening & Cutting Machine

## MACHINE TOOLS ACCESSORIES

- Chucks
- GearBox
- Machining parts

## MACHINE TOOLS - FORMING

- Bar, Section and Tube working machines
- Bolt Forming machine
- Casting & Forging
- Die Casting
- Foundry
- Furnace

- Hammer
- Heat Treatment & Hardening
- Hydro forming
- Induction
- Presses
- Punching machines
- Sheet metal cutting machines
- Wire forming machines

## WELDING & CUTTING

- CNC Plasma Cutting Machines
- Industrial Etching Machine
- Laser Cutting Machine
- Marking Machines
- Welding Accessories
- Welding Machine

## ROBOTICS & AUTOMATION

- AC Geared Motor
- Automation
- CAD / CAM / CAE
- CNC Controllers
- Drive
- Feeder
- Motor Drives, Controller, Sensor
- Robotics
- Software

## ELECTRICAL & ELECTRONICS PRODUCTS

- Cable Trays, Electronic Enclosures
- Control Panels

- Electric Motors
- Electronic Industrial Component
- Electronic Products
- Online UPS
- Power Control & Switchgears
- Power Supplies
- Sensor, Switches
- Servo, PLC
- Temperature Control Equipments
- Transformers
- Voltage Stabilizers, Servo Panel
- Wire, Switches, MCB

## HYDRAULIC & PNEUMATICS

- Hydraulic & Pneumatic parts
- Hydraulic Cylinders
- Hydraulic Products
- Hydro Pneumatic Press
- Pneumatic Products

## OTHER ENGG. PRODUCTS

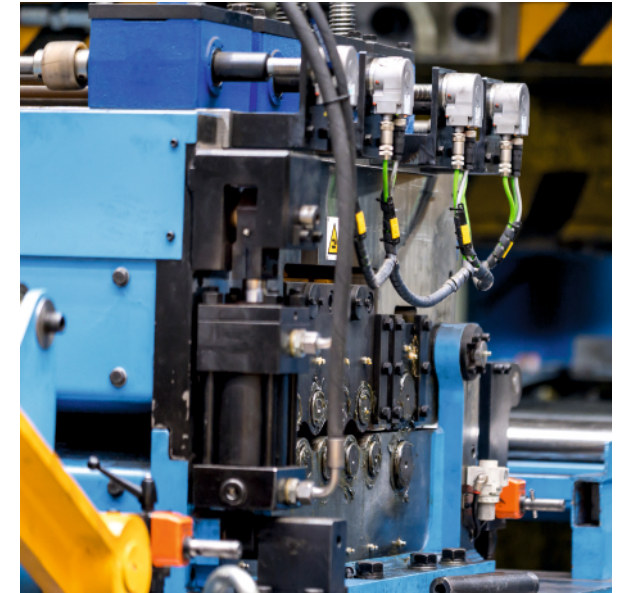
- Cranes & Elevators
- Fabrications
- Industrial Chillers
- Material Handling
- Packaging Machines
- Packaging Products
- Plastic Machinery
- Water Treatment Plant
- Weighing Machine
- Wood Working Machine



# FOCUSED SECTORS

## INDUSTRIAL SUPPLIES

- Abrasives
- Air Compressors
- Air Dryer
- Bandsaw Blade
- Bearing & Seals
- Castor Wheels
- Chains & Chain Link Fence Fittings
- Chip Conveyor for CNC/VMC
- Coating Plant
- Coating Products
- Coil Feeder
- Conveyor Belt
- Coolant Pump
- Cooling Tower
- Electroplating
- Fasteners
- Hand Tools
- Hardware Accessories
- Holograms
- Industrial Belt
- Industrial Cooler
- Industrial Equipments
- Industrial Fans
- Industrial Moulds, Die Castings
- Industrial Paints
- Industrial Springs
- Linear Guideways
- Lubrication
- Magnetic Drills
- Magnetic Products
- Metal Fabricator
- Oil & Coolants
- Pollution Control Systems
- Powder Coating Machine
- Power Tools
- Printing Machines
- Rubber Parts
- Safety Equipments
- Screw Refrigeration Compressor
- Seals
- Sheet Metal Components
- Spectrometer
- Spindles
- Steel
- Steel dowel pins
- Storage and Security Products
- Thread Repairing Products
- Ultrasonic Flaw Detectors
- V Belts
- Vacuum Cleaner
- Valves and Pumps
- Vibrating Machines
- Vibration Pads
- Water Treatment Plant
- Zinc Plating
- Wire, Switches, MCB







# Machines Will Do More Tasks Than Humans by 2025: **World Economic Forum**

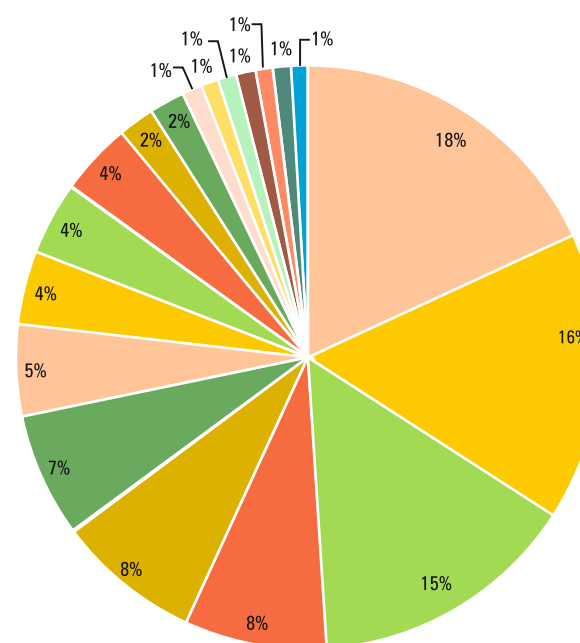
A report from the World Economic Forum released, forecasts that machines will perform more than half of all “work tasks” by 2025, compared to just 29% today, a projected 133 million new roles will be created, leading to 58 million new jobs. This would positively impact the demand for Machine Tools and allied technologies in India. The Indian manufacturing market is rapidly opting for advance machine tools and allied technologies to achieve enhance productivity.



# VISITOR PROFILE

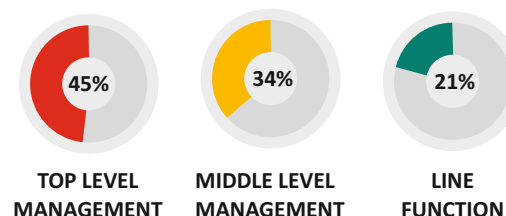
MachAuto Expo-2022 promises to hold tremendous significance for all levels in manufacturing organization, service sector, traders and its officials like CEO's & Entrepreneurs, Senior Executives, Corporate Planners, Manufacturing Managers & Executive, Shop Floor Engineers, Technicians, Agents of sector such as officials units, diplomats & Ministerial trade delegates from across the world we also visiting this show.

- Automation
- Agriculture Machinery Manufacturers
- Automobiles & Auto Components
- Bicycle & Bicycle Parts
- Casting & Forging Industries
- Electrical & Electronics
- Energy Distribution Co.
- Fasteners
- Hand Tools Manufacturers
- Industrial Automation
- Industrial Electronics
- Machine Tools Industry
- Material Handling Machinery Mfrs.
- Medical Eqpt. Manufacturers
- Other Engineering Products
- Plastic Processing Plants
- Printing Machinery Manufacturers
- Railways, PSU & Govt. Depts.
- Rolling Mill Machine
- Renewable Energy (solar)
- Sewing Machine & Parts Manufacturers
- Steel Plants
- Textile Machinery Manufactures
- Tractor Parts
- Trade Channel Partners
- Valves & Cocks' Manufacturers
- And Many More...

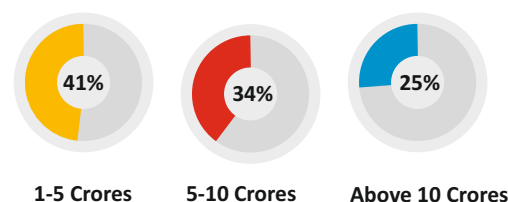


- Automobiles & Auto Components
- Machine Tool Industry
- Other...
- Agriculture Machinery Manufacturers
- Other Engineering Products
- Bicycle & Bicycle Products
- Fasteners
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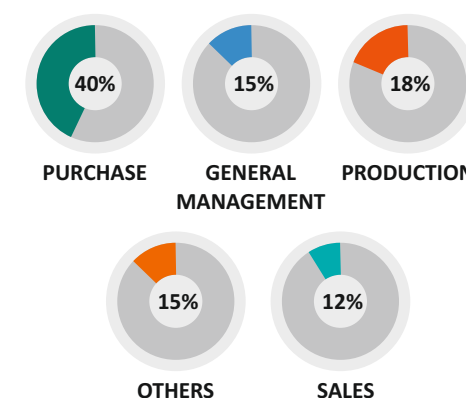
## VISITOR HIERARCHY



## ANNUAL PURCHASE POWER OF VISITING COMPANIES



## DEPARTMENT WISE PROFILE

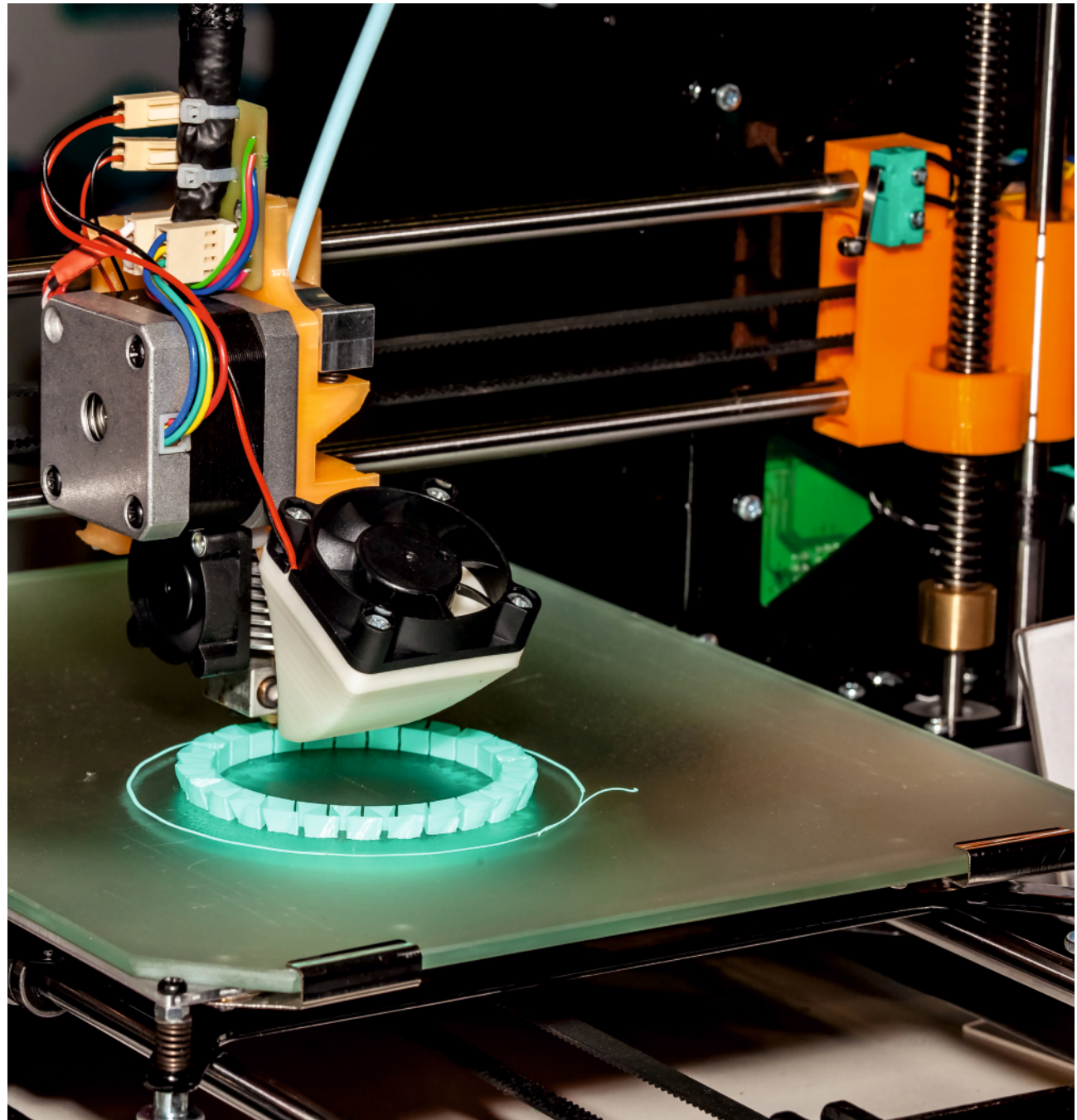


Come and explore  
the world  
/of future



## Discover the world of technology with MachAuto

The young and strong team of Udan Media and Communications Pvt. Ltd. has provided an unmatched quality to its partners with a vision to be the pioneers in exhibition industry. We are open to changes and create business friendly environments where the exhibitors feel that they are part of the process with changing times. Our aim is better growth of Industry, sustain ability of business and contribute economically to the Nation building.

























# VALUE ADDED SERVICES



MachAuto Expo provides every exhibitor with a bouquet of services that enable them to effectively showcase their product and services to key audience, enabling them to develop new relationship with business across India & overseas. Our management system ensures that the best of the services are provided to our Exhibitors.

**30+** Road Shows with Leading associations of North India about **MachAuto Expo** & seminar on need of smart manufacturing in the industries. Major objectives of the campaign are to:-

- A) Create Awareness and thus generate quality visitors for MachAuto Expo.
- B) Generate Enquiries for our exhibitors even before exhibition.





# MARKETING CAMPAIGN

In order to maximize visitor attendance in our exhibitions, we follow a marketing strategy that focuses on bringing right decision maker at our shows and to maximize footfall during the event, these activities include:

SMS Campaigns | Personalized Meetings with Top industry users  
Authentic Industry Database | VIP Programmes for Visitors | Inviting members of Trade Associations | Email Invitations  
Personal Invitations | Tele Marketings | Promotion via Media Partners | Show Listing on top industry portals  
Newspaper Advertisements | Magazine Advertisements | Social Networking Websites & FM Radio Network



Outdoor Advertisement | Whatsapp | Tele Calling | E-mail Marketing | Newspaper





## IMPORTANT DATES

(Exhibition Timings: 10:00am to 6:00pm)

### PAYMENT SCHEDULE

50% of Balance Amount :

100% Full Amount : Before 28th February, 2022

### OTHERS IMPORTANT DATES

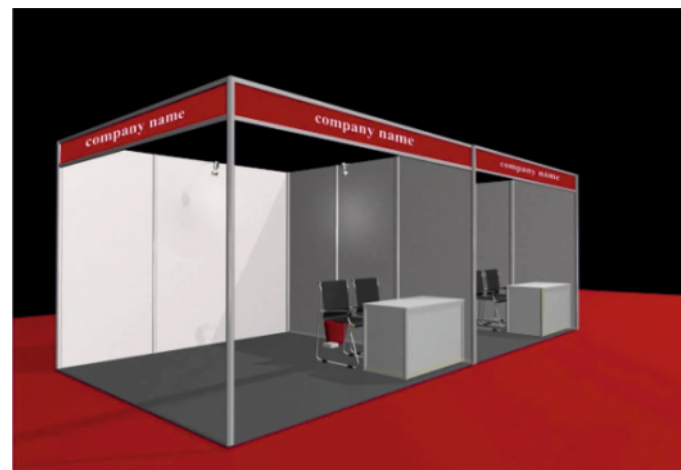
Exhibitors Profile For Participant Directory	15th Feb. 2022
To Submit Additional Service	15th Feb. 2022

### REQUIREMENT FORM

Specification Of Loading / Unloading	15th Feb. 2022
Stall Possession (Bare Space)	6th Mar. 2022
Stall Possession (Shell Space)	8th Mar. 2022
Exhibitor Reserve Day	10th Mar. 2022
Exhibit Removal	14th Mar. 2022

### THE SHELL SPACE WOULD INCLUDE

- Octonorm Stall
- Floored Carpet
- Side & Real Wall Panels
- Exhibitor Name of Facia
- One Laminated Table
- Two Chairs
- One Dust Bin
- Four Spot Lights
- One 5 Amp Plug Socket
- Exhibitor listing in Participant Directory



Deadline to complete exhibit transfer & stall completion is 2pm on 9th March, 2022.  
Transfer of material/goods will not be allowed during exhibition.

**Show Dates:**

**11-12-13-14 March, 2022**

**Venue:**

G. T. Road, Near Red Mango,  
Ludhiana (Pb.) INDIA



# PARTICIPATION COST

## SHELL SPACE

**Minimum Stall Size:** 12 Sq. Mtr. (4m x 3m) & multiple thereof

## BARE SPACE

**Minimum Stall Size:** 36 Sq. Mtr. (6m x 6m) & multiple thereof

## PARTICIPATION CHARGES

**DOMESTIC EXHIBITORS :** Space Per Sq. Mtr. INR 12000/-

**INTERNATIONAL EXHIBITORS :** Space Per Sq. Mtr. US\$ 240/-

## COMPRESSED AIR

### DOMESTIC :

INR 12,000 per connection of 3 CFM with 100 psi

INR 16,000 per connection of 6 CFM with 100 psi

INR 20,000 per connection upto 10 CFM with 100 psi

### INTERNATIONAL :

US\$ 200 per connection of 3 CFM with 100 psi

US\$ 270 per connection of 6 CFM with 100 psi

US\$ 335 per connection upto 10 CFM with 100 psi

## 3 PHASE POWER

DOMESTIC : INR 3000/- per KW (kilowatt)

INTERNATIONAL : US\$ 50 per KW (kilowatt)

## OTHER UTILITIES

Exhibitor should pay additional open side charges as per rates specified below

- **2 Sides open** - 10 % of space charges
- **3 Sides open** - 15 % of space charges
- **4 Sides open** - 20 % of space charges



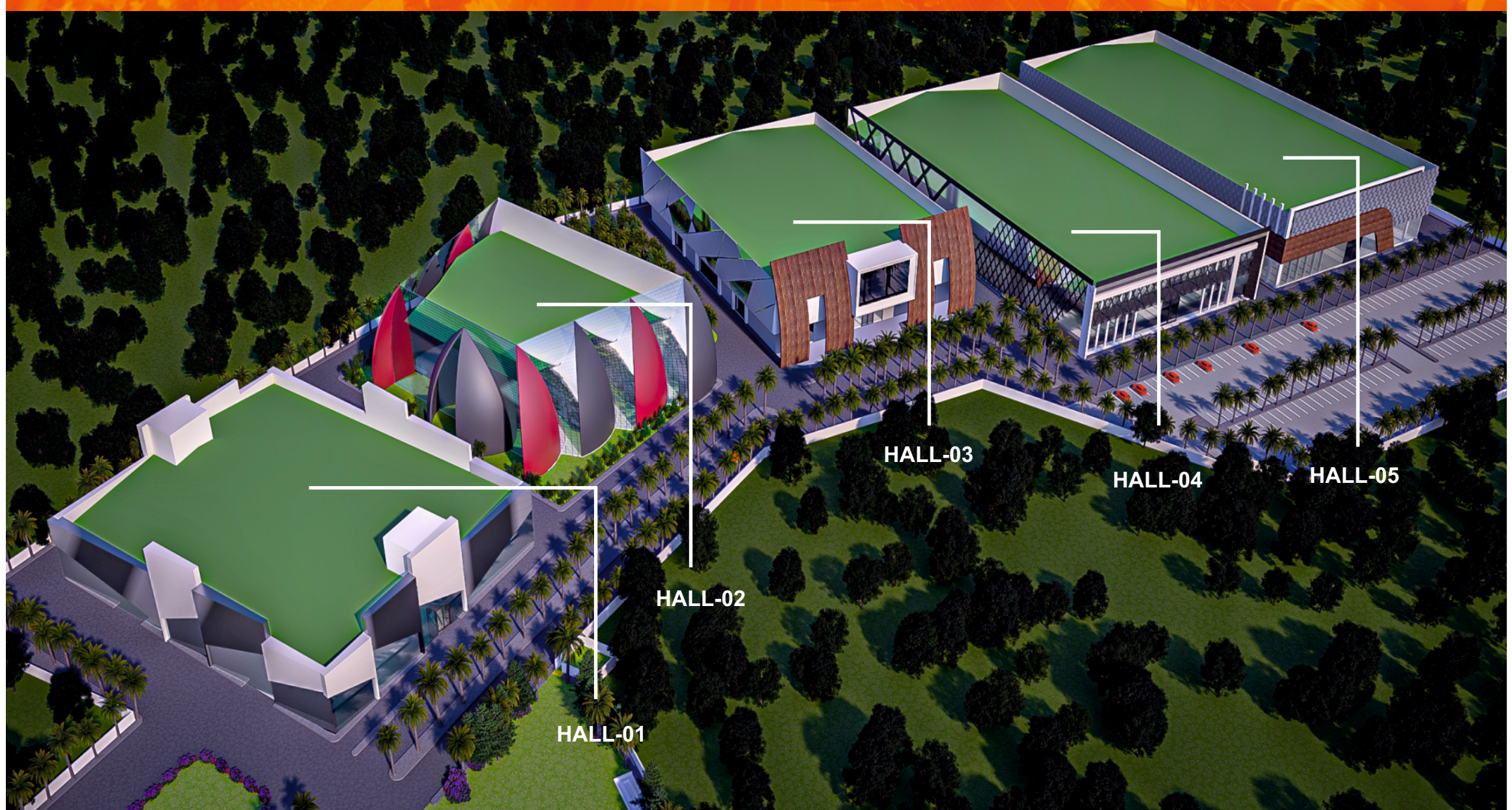






# OUR NEW VENUE

G.T. ROAD, NEAR RED MANGO, LUDHIANA





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LEADING  
EXHIBITION  
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TECHNOLOGY

11<sup>th</sup>  
**MACHAuto**  
**EXPO 2022**

Powered By



Organised by



In Association with



Supported By



Concurrent Event

**Electroasia**  
**EXPO**  
An Exhibition on Electrical & Electronics

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